

A QUICK INTRO:

<https://redwoodstone.com/business-for-sale>

E: tim@redwoodstone.com

HISTORY: Second generation family business.

Developed unique method of producing authentic instantly aged cast stone in the late 90s.

Launched Gothic Folly concept for 21C at Chelsea Flower Show 2001 – niche market.

PROSPECTS: Comprehensive collection of quality moulds for highly admired products.

Very impressive bank of sales & marketing materials/tools built up over many years.

Strong financials with good cash generation.

DESIGN, IP & KNOW-HOW: Products designed, originals hand carved and moulds produced, all in-house.

Unique process, products & stone finish.

MOULDS: 403 quality moulds for;

Gothic Folly & Italianate Garden(309), Reclamation Ornament(49) & Classical Ornament(45).

3D DESIGN: Extensive catalogue of design drawings - Standard & Bespoke – and all the tools for more.

3D files, jpegs, pdfs and animations.

(Cont...)

T: 01749 677777

E: mail@redwoodstone.com

W: www.redwoodstone.com

Redwood Stone is a trading name of
Redwood Folly & Garden Limited
Registered office: County Gate
County Way, Trowbridge, Wilts BA14 7FJ
Registered No. 6133232

REDWOOD STONE

— FOLLY & GARDEN —

PHOTOS: Massive store of photography & video to support print, website and social media marketing.

ONLINE: Impressive website, google, facebook, instagram & pinterest activity.

Virtual Show Garden; pictorial & video build and reveal.

**SHOWS
& TV:** Over 35 years at Chelsea, almost as many at Hampton Court. Own exhibits, Gold Medal winning Show Gardens and Great Pavilion partners.

Two episodes as main storyline on Alan Titchmarsh's Love Your Garden on ITV, with additional themed special and constant repeats.

BACKROOM: Customer Database, Newsletter Subscribers, Export Contacts & Printed Brochures.

FINANCIALS: History of Healthy EBITDA, Good Cashflow & Full Accounts.

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